



### Who is Eligible?

The competition is open to Kenyan based professional journalists, those directly employed or freelancers, reporting about Kenya through print, broadcast or digital media. Your primary audience must be based in Kenya.

### Criteria for Selection / Consideration of Articles

Our panel of independent judges, respected journalists, academia and industry professionals are in pursuit of excellence in reporting. They will be looking for entries in the following:

1. Subject- be related to a contemporary issue.
2. Insight and research - provide innovative views and or research of the subject.
3. Objectivity- balanced, comprehensive and objective manner
4. Unbiased analyses of the subject.
5. Research and originality - Level of research must be rigorous.
6. Quality of writing- submissions to have a high standard of writing agenda setting articles.
7. Human interest- feature articles that demystify the energy sector
8. Date of Publishing: Between **1<sup>st</sup> January 2017 and 31<sup>st</sup> December 2018.**

### The Prizes

The category winners selected by our panel of judges will receive trophies and cash prizes.

## Rules and Regulations

- ✓ You can only enter a maximum of two (2) stories across all categories. Enter your best story/stories in the most suitable category.
- ✓ Fill in all the details required on the entry form and submit all requested information.
- ✓ Ensure you submit a copy of your up to date professional and personal bio as well as two passport photos.
- ✓ All entries will be submitted as hard copies or online work.
- ✓ All soft copy entries should be sent to [ejea@kpc.co.ke](mailto:ejea@kpc.co.ke)
- ✓ All hard copy entries must be placed in sealed envelopes labeled 'Entry Journalism Excellence Awards' addressed to:

**The Corporate Communications Manager  
The Kenya Pipeline Company  
Kenpipe Plaza, Sekondi Road,  
Off Nanyuki Road, Industrial  
Area, Nairobi  
P.O.Box 73442 – 00200,  
Nairobi**

The category being entered for, should be indicated on the bottom left of the envelope.

For Electronic entries:

- Print - Include PDF scans of the published article Maximum file size:2.5MB, Allowed format- PDF only
- Radio - Upload the Sound Cloud link
- Digital - Provide a working weblink (URL)
- Photo - Upload the photo(s) as well as a scan(s) of where both the photos were published. Maximum file size:7.5 MB. Allowed extensions: jpg, jpeg
- TV- Upload the YouTube link

**All entries must be received by 5.00 pm on 14<sup>th</sup> March 2019.**

*NB. If you do not have a YouTube or SoundCloud account, you will need to register in order to upload your radio or TV work. Provide the link on your entry form after your story details.*